



BUMPING MOLECULES

The best ideas are sometimes combinations of other, not-as-great, ideas. Just as groups of atoms come together to form everything in this world, random collisions of unrelated ideas can spark magic.

COLLABORATION

CREATIVE PROBLEM SOLVING

FLEXIBLE THINKING

BUMPING MOLECULES



one large group of 12-30 people



your feet, your arms

SPIN Everybody comes up with their own idea in response to a question or problem, and figures out how to say it in just a few words. The whole group is blindfolded and set loose to spin around the room like atoms.

BUMP Every time two atoms bump into each other, they each share their idea. If they think there's a way their two ideas could work together, they link arms and become a molecule. The pair continues spinning around the room until they bump into another atom. They share their ideas again, and if the new atom's idea fits, they join forces to become a trio. If they can't think of a plausible way to link their ideas, the atoms spin off in their own directions.

SHARE When it seems like everyone likely to link up has done so, the molecules stand in clusters and present their ideas in chains—with each atom sharing their individual idea and one 'spokes-atom' explaining how those ideas might work together.